

# FESTIVAL OF MEDIA APAC AWARDS

15 March 2018, Grand Hyatt, Singapore

**ENTRY DEADLINE**  
16 NOVEMBER 2017

Being recognised by an independent jury can increase the reach, credibility and the motivation of your marketing and sales teams, as well as generating positive PR to give you good reasons to talk to new and prospective clients. Awards are a good opportunity to benchmark your company against the competition and showcase the possibilities of your brand to existing and new prospective clients alike to make it more general for a broader audience.

**GET THE RECOGNITION YOU AND YOUR TEAM DESERVE.  
ENTER THE AWARDS FOR THE REGIONAL MEDIA & MARKETING INDUSTRY.**

## WHY ENTER?

- Exposure to the jury of the most senior brand marketers, media owners and agencies across the globe
- Benchmark your strategies against the competition
- Showcase best practise and establish your service as must-go to
- Motivate your team with industry-wide recognition and celebration of your success
- Impress clients and increase your chance to win new business
- Demonstrate that you are delivering innovative and effective solutions to clients
- Add your win to your personal and company credentials
- Build credibility and generate positive PR for your company

## CRITERIA

The Festival of Media Asia Pacific Awards are open to all those involved in advertising and communication. Eligible campaigns must have been implemented between 1st October 2016 and 31st October 2017 in the APAC region.

## SUBMISSION PROCESS

**1ST STAGE: WRITTEN ENTRY (APPROX. 800 WORDS) IN ENGLISH FOR 4 SECTIONS: INSIGHT, STRATEGY, EXECUTION AND RESULTS.**

- 1 Select the [categories](#) to enter.
- 2 Read the [entry template](#) and guidelines to prepare your submissions before you enter them online.
- 3 Take a look at the [Campaign of the Year](#) case from last edition and check some other [2017 winning campaigns](#) for further inspiration.
- 4 Register to the [entry site](#) and complete your submission online. Upload 2 images to illustrate your work.
- 5 Pay for your entries.

**2ND STAGE: ONLY FOR SHORTLISTED ENTRANTS – SUBMIT A VIDEO FOR YOUR ENTRY. SHORTLISTED ENTRANTS WILL BE GIVEN MORE DETAILS.**

## KEY DATES

- OPENING FOR ENTRIES: 5 OCTOBER 2017
- EARLY ENTRY DEADLINE: 26 OCTOBER 2017
- ENTRY DEADLINE: 16 NOVEMBER 2017
- SHORTLIST ANNOUNCEMENT: 1 FEBRUARY 2018
- VIDEO ENTRY DEADLINE – SHORTLISTED ENTRANTS ONLY: 28 FEBRUARY 2018
- WINNERS' ANNOUNCEMENT: 15 MARCH 2018

## CONTACTS

General Enquiries  
[Fanny Nicot](#)

Judges Contact  
[Christina Liessem](#)

Tickets & Sponsorships  
[Luke Marchant](#)

**ENTER NOW**

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[awards.festivalofmedia.com/asia](http://awards.festivalofmedia.com/asia)